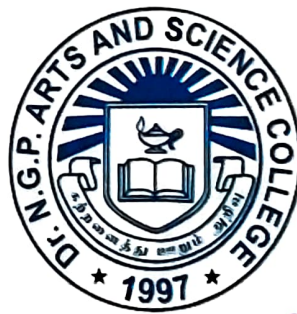


MoU Exchange



Dr.N.G.P. Arts and Science College

13-09-2025

www.alert.ngo



09/09/25 தமிழ்நாடு தமில்நாடு TAMILNADU
Dr. N.G.P Arts and Science
College
Coimbatore.

S. Ravi
S. RAVIKUMAR
Stamp Vendor
Gandhipuram
18323/B1/95
Coimbatore

FA 017001



MEMORANDUM OF UNDERSTANDING

Between

Dr. N.G.P. Arts and Science College, Coimbatore
And

ALERT (Amenity Lifeline Emergency Response Team),
Chennai



This MEMORANDUM OF UNDERSTANDING is made and entered on 13th September, 2025 between Dr. N.G.P. Arts and Science College, Tamil Nadu (Dr. NGPASC) on the ONE PART and the Amenity Lifeline Emergency Response Team, Chennai (ALERT) on the OTHER PART (who for the purpose of this MoU are hereinafter individually referred to as "PARTY" and collectively referred to as the "PARTIES").

AND Whereas, ALERT is an established NGO working to ensure "Right to Life" a reality in India by empowering common man to act in case of an emergency. ALERT has agreed

[Signature]

[Signature]

to provide activities for setting up a Club of ALERT Golden Army for the interested students of Dr. N.G.P. Arts and Science College, Coimbatore.

AND Whereas, Dr. NGPASC would collaborate on the framework of "Right to Life" to execute the students skill training towards empowering common man to act in case of an emergency.

Now, therefore, in consideration of the premises and mutual covenants hereinafter contained, the parties hereto agree as follows:

Article 1. Scope

- 1.1 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of Second Party in providing ALERT Golden Army and believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 1.2 Curriculum Design: Second Party will give valuable inputs as per the schedule allotted by the First Party in teaching methodology, extension activities, training of trainers and suitably customize the curriculum.
- 1.3 Training Classes: Second Party will provide the training and awareness programs with qualified professionals.
- 1.4 Extension Programs: Second Party will assist in providing trainings to people in the aspect of emergency care and response.

Article 2: Objectives

- 2.1 To engage in activities for setting up a Club of ALERT Golden Army in Dr. N.G.P. Arts and Science College
- 2.2 To provide the training and awareness programs with qualified professionals.
- 2.3 To make the young generation medically aware and socially responsible citizens who would be the warriors during the critical Golden Hour.
- 2.4 To collaborate in conducting outreach programmes in the community.

Article 3. Responsibilities of the College

- 3.1 The college will provide required arrangements and coordination for conducting training program.
- 3.2 The college will ensure frequent monitoring on students' attendance.
- 3.3 The college will appoint a faculty coordinator to conduct three awareness programs per year for the students and society through campaigns and extension activities, in which one will be an ALERT-initiated project.



- 3.4 The institution reserves the rights to cancel the MoU if it is dissatisfied with the training.

Article 4. Responsibilities of the NGO

- 4.1 ALERT will be responsible for detailing of Initiatives to the Club members. It will also provide opportunity for Club to participate in Initiatives by ALERT apart from the self-initiated Projects by the Club themselves.
- 4.2 To maintain the attendance records of the students and intimate the same to the college.
- 4.3 PEER - Personal Empowerment in Emergency Response is a specially designed programme by the ALERT Simulation Lab for Emergency Response Management that is holistic in addressing the physical and psychological needs of a common man to get empowered and skilled in emergency response management.
- 4.4 The program is structured in a way that a lay person can traverse through a journey of awareness to skilled and certified first responders.
- 4.5 With an intention to reach this most valuable life skill to the students and in special consideration of this MoU that installs a club, the programme is offered at the following subsidized rates.

S.No	Program Details	Cost	Subsidized Rates For students
1	PEER – Basic (2 Hours Program) A Foundation programme that delivers basic awareness to the participants. This program will be delivered to every member of the club and through the club to the maximum number of students in the college.	Rs.300	No Cost
2	PEER Advance (6 Hours Program) An advanced programme that empowers participants with knowledge and skill to handle emergencies. Participants will be inducted into the ALERT VoICE app network as an Intermediate.	Rs.1750	Rs.600
3	PEER Intense (2 days Program) An intense programme that empowers participants with deep knowledge, skill with rigorous hands-on experience to handle emergencies and disasters.	Rs.3500	Rs.1500

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4	ALERT VoICE (3 days Program) India's first of its kind mobile based community driven first response program. Participants will be inducted into a network of community first responders as experts.	Rs.4000	Rs.2000
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NOTE:

- All the students of Dr. N.G.P. Arts and Science college will be provided with PEER – Basic program (Compulsory) at free of cost.
- The other programs PEER Advance, PEER Intense and ALERT VoICE (Optional Programs) will **not be** provided to the students as compulsory, instead the details will be oriented and if the students are interested and ready to equip with the above given programs, it will be offered.

Article 5. Implementation

- 5.1 The parties agree to constitute an Implementation Committee comprising the following Participants.
- i) Principal, Dr. N. G. P. Arts and Science College, Coimbatore.
 - ii) Managing Trustee, ALERT, Chennai.

Article 6. Representation and Warranties

Each Party represents and warrants to the other as follows:

- 6.1 It shall during the term of this Agreement comply with all applicable laws, regulations, and regulatory requirements and codes of practice in carrying out its obligations under this Agreement and in all matters relating hereto, and shall not knowingly do anything or procure or permit anything to be done which might cause or otherwise result in a breach by the other Party of the same.
- 6.2 There is no litigation, claims, actions or governmental investigations of any nature pending against it and it has not received notice of any such legal proceeding, claim, action or governmental investigation against it nor has it any knowledge of any such threatened proceedings, claim, action or governmental investigation, which relates in any manner to this Agreement or the transactions contemplated hereby or which could adversely impact its ability to perform this Agreement.

Article 7. General Provisions

- 7.1 Based on the requirements the implementation committee shall, in consultation with the faculty and professionals, decide on Training / Project / Event / Community Awareness and Welfare Programmes and the mode of cooperation during the tenure of this Collaboration.

- 7.2 No monetary transactions are involved between the parties through this memorandum.
- 7.3 Each party shall bear the respective costs of carrying out the obligation under this agreement. Neither party shall make a claim against the other party for any expenditure unless such expenditure has been agreed upon in writing between the parties.
- 7.4 Any dispute or difference arising between the parties shall be settled by mutual agreement. The disagreements at the operating level shall be forwarded to the respective higher officials for appropriate resolution.
- 7.5 Any campaigns, projects or other activities done by the club should be approved by the Management Advisor, Faculty Advisor as well as ALERT.
- 7.6 Every club member should complete the foundation course by ALERT and can choose their volunteering preferences ie: Volunteer, First Responder, Trainer etc.
- 7.7 Nothing in this understanding is intended to affect other cooperation or collaboration between the Parties.

Article 8. Tenure and Termination

- 8.1 This MoU shall come into force in **13th September, 2025** upon signatures by the authorized signatories of the Parties and shall be **valid for three years**. It may be amended by mutual written agreement and may be terminated at any time by either party upon 60 days written notice to the other party prior to the end of the then-current term.
- 8.2 All joint activities not completed at the expiration or termination of this understanding may be continued until their completion under the terms of this understanding.

Article 9. Amendments

- 9.1 This MoU represents the entire understanding between the parties and supersedes any and all understandings either oral or written hitherto with respect to subject matter of this understanding.
- 9.2 No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties and specifically stating the same to be an amendment of the MoU. The modifications/ changes shall become part of the MoU and shall be effective from the date on which they are executed, unless otherwise agreed to.

Article 10. Confidentiality

- 10.1 Each party agrees that it shall not, at any time, after executing the activities of this MOU, disclose any information in relation to these activities or the affairs of



business or method of carrying on the business of the other without the consent of both parties.

Article 11. Assignment

11.1 This MoU is based on the professional competence and expertise of each party and hence neither party shall transfer or assign this agreement, or rights or obligation arising hereunder, either wholly or in part, to any third party.

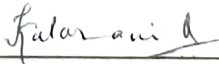
This MoU has been executed in two originals, one of which has been retained by ALERT and the other by Dr. NGPASC.

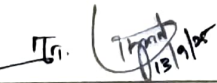
IN WITNESS WHEREOF, the Parties have executed this MoU and represent that they approve, accept and agree to the terms contained herein.

For Dr. N.G.P. Arts and Science College	For ALERT NGO
Name: Prof. Dr. S. Saravanan  Designation: Principal Prof.Dr.S. SARAVANAN M.Com. MBA. M.Phil. Ph.D Principal Dr.N.G.P. Arts and Science College Dr.N.G.P. Kalapatti Road Coimbatore-641048 Date of signature: 13.09.2025	Name: Mr. Rajesh R. Trivedi  Designation: Co-Founder and Managing Trustee  Date of signature: 13.09.2025

Witness:

1.  13/9/25

2. 

3.  13/9/25

4. 